

# GEOFF YANO

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## SUMMARY

Post-production leader with 15 years of experience in the entertainment industry, including The Walt Disney Company. Successfully cut delivery time and costs through strategic workflow improvements. Brings end-to-end expertise across all post-production functions.

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## EXPERIENCE

### Post-Production Manager, Disney Studio Digital Marketing

The Walt Disney Company

May 2022 – Present, Los Angeles, CA

- Spearheaded the transition to a centralized post-production environment across two coasts, standardizing templates, rolling out new software, and implementing uniform workflows to enhance data security and improve team efficiency, saving the team hundreds of hours each month.
- Project-managed and coordinated strategic alignment among creative, technical, and operational vendors to deploy system-wide content management initiatives, improving functionality, ensuring adherence to brand guidelines, and doubling output.
- Directed post-production team workflows, overseeing teams of up to 12 staffers across production and post-production, resulting in monthly output of over 100 digital assets for major campaigns including *Loki*, *Inside Out 2*, and *Captain America: Brave New World*.

### Senior Video Editor, Disney+

The Walt Disney Company

December 2018 – June 2022, Los Angeles, CA

- Supervised a team of video editors to produce high-impact promotional content for the Disney+ platform, increasing time watched and contributing to subscriber growth.
- Crafted visually captivating trailers and promotional content using Adobe Premiere Pro and After Effects for Disney+, significantly enhancing brand visibility across 80+ Disney-owned social channels on TikTok, Instagram, and YouTube.
- Developed aesthetic-driven motion graphics packages for digital campaigns to establish brand presence and drive content engagement.

### Senior Video Editor, Disney Digital Network

The Walt Disney Company

April 2017 – December 2018, Los Angeles, CA

- Personally produced and edited over 120 high-impact video projects annually for Disney Digital Network, leveraging Adobe Creative Suite for advanced editing techniques and driving viewer engagement across Disney's digital platforms.
- Established a scalable process for conducting comprehensive editorial quality checks on all projects, ensuring audio and visual fidelity, proper technical formatting, and strict adherence to brand guidelines.

### Senior Video Editor

Maker Studios

June 2014 – April 2017, Los Angeles, CA

- Edited and delivered viral and branded content videos on YouTube, driving viewer engagement and advertising revenue through the application of compelling storytelling and visuals.
- Managed and creatively led the editing process for multiple content types across project teams, supporting popular influencers in gaming, comedy, and lifestyle channels..
- Designed visual effects and motion graphics packages using Adobe After Effects and Cinema 4D, enhancing project visual aesthetics and unifying brand identity.

### Editor, VFX, and Motion Graphics Artist

Maker Studios

May 2010 – June 2014, Los Angeles, CA

- Produced and edited hundreds of digital videos annually for 20+ channels.
- Crafted visually engaging graphics and VFX elements with Photoshop and After Effects to enrich content deliverables.
- Excelled in a fast-paced startup setting, becoming the primary choice for high-end content editing and brand collaboration.

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## EDUCATION

### Bachelor of Science Radio, Television, and Film

The University of Texas at Austin

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## SKILLS

Adobe Premiere Pro, Adobe After Effects, Adobe Photoshop, Adobe Illustrator, Airtable Team Admin, Maxon Team Admin, Frame.io Team Admin, DaVinci Resolve, Red Giant, Cinema 4D, Final Cut Pro, Avid Media Composer